



US A2P 10DLC Registration Preparation Checklist

1. Business Information
 - ✓ Legal business name (as listed with your EIN)
 - ✓ Business address
 - ✓ EIN (Tax ID) and/or DUNS number
 - ✓ Type of organization (LLC, Corporation, Non-profit, etc.)
 - ✓ Company website and official contact details
2. Authorized Contact
 - ✓ Full name
 - ✓ Title/role
 - ✓ Email address
 - ✓ Phone number
3. Messaging Details
 - ✓ Intended use case(s) (e.g., marketing, 2FA, notifications, customer care)
 - ✓ Separate details for each unique use case
4. Compliance Content
 - ✓ Sample messages (for each use case/campaign)
 - ✓ Opt-in message description and process (how users give consent)
 - ✓ Opt-out keywords (e.g., STOP, UNSUBSCRIBE) and opt-out response message
 - ✓ Help keywords (e.g., HELP, INFO) and help response message
5. List of Numbers to Register
 - ✓ 10-digit long code numbers to assign to A2P campaigns
6. Additional Requirements
 - ✓ For special use cases (e.g., political, charity, emergency), collect additional documentation as required

Bonus Tips

- Low volume business users with an EIN can register as a standard brand for higher throughput and flexibility.
- Be sure your consent/opt-in process is clear and can be described during campaign registration.
- Confirm all information matches official records to avoid delays or vetting failures.

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